



EMPLOYEE ENGAGEMENT

MEASURE THE VALUE BEYOND THE SAVING

Nina and Pinta's knowledge and expertise in the travel industry has taught us that every corporate traveller has experienced at least a few areas of frustration when travelling on business. This is why the development of a custom designed employee engagement survey is at the heart of optimising an effective travel programme.

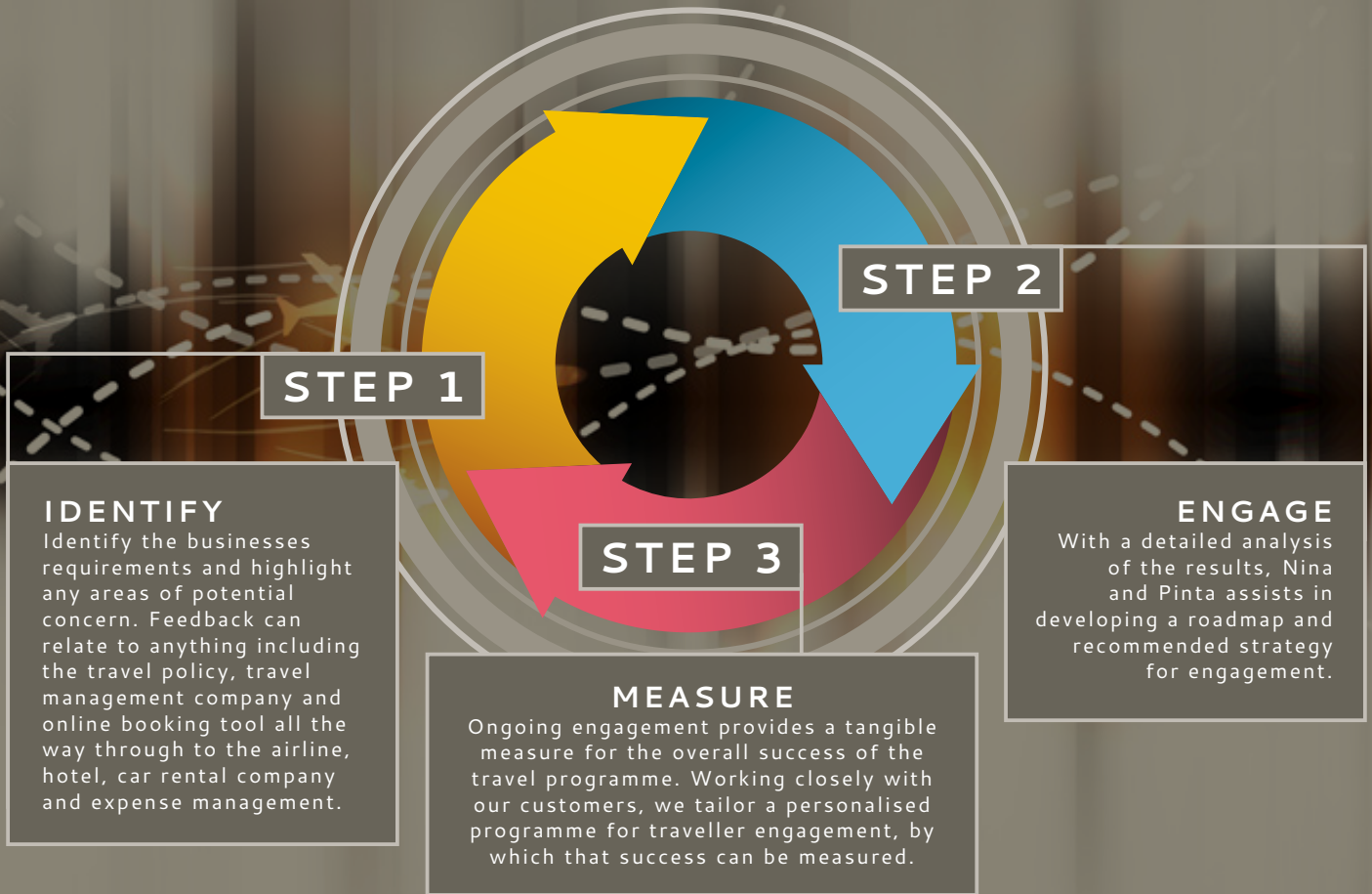
The ultimate goal of employee engagement is to understand how strategic sourcing decisions can impact the traveller experiences within the programme. Nina and Pinta have the ability to provide our customers with independent and objective insights regarding traveller experience with travel management companies, online booking tools and preferred supplier programmes.

With continued engagement, companies can also start building their own benchmark baseline to understand how to influence change within their own programme.

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STEP-BY-STEP PROCESS OF EMPLOYEE ENGAGEMENT



Clearly measuring the value of cost savings vs. traveller impact allows Travel Managers to close the ever elusive feedback loop and create sustainable travel programmes.